



LUIS & FREYA



STYLEBOOK 2022



WELCOME TO THE WORLD OF LUIS & FREYA.
EXPERIENCE JEWELRY IN A NEW DIMENSION.



“THERE ARE MANY KINDS
OF LOVE IN THE WORLD –
BUT NEVER THE SAME
LOVE TWICE.”

(F. Scott Fitzgerald)

A PIECE OF JEWELRY.
AS UNIQUE AS YOUR LOVE.



POEM RING 2.0 DIAMONDS
All jewelry is customizable.



The LUIS & FREYA brand brings personality, emotions, strength, and beauty together in pieces of jewelry that are unlike any other in the world. One of a kind. A three-dimensional piece of art. It's not the 3D design alone that makes our pieces incomparable and unique; It's the creative ability to customize them with your own personalizations.

**Visit our website www.luis-freya.com
and try it out!**

Customizable jewelry in silver, 14k gold or 18k gold. Platinum on request. Diamonds can be set according to customer wishes.

JULIA CASPER FOREVER TOGETHER

★ I am unique ★

Charlie my fuzzbutt♥you are my best friend

KEEP CALM AND PLAY SOCCER

I♥NEW YORK BEST TIME EVER SUMMER OF 2012

CLAIRE, IN YOU I FIND MY SECOND SELF♦YOU ARE MY BEST FRIEND∞CLARA

Sebastian i♥you forever yours∞Claudio

MOM, YOU ARE OUR SUPERHERO♣EMMA, BEN, LEO

I DID IT♦MOUNT EVEREST 2017

I♥you Sophia∞will you marry me? 11.03.2019♥Ben

WE MADE A WISH YOU CAME TRUE♥EMILY☀08.06.2014



CHARACTERS RING 10.0 EDGE WITH DIAMONDS
All jewelry is customizable.

LOVE-LETTER COLLECTION

The jewelry
that puts your love into words.

Articulate your unique love with our LOVE-LETTER COLLECTION by personalizing our jewelry with a message that is close to your heart. The names of your children or loved ones; a special date; a message of love; a motto – Anything is possible. In this way you can create a piece of fantastic jewelry that is the only one of its kind in the world. An incomparable individual gift for yourself, or for the person who touches your heart. Personal; intimate; distinctive.

Available in rhodium-plated silver, 14k gold or 18k gold. Platinum on request.
Diamonds can be set according to customer wishes.



JULIA, BE MY VALENTINE.
FOREVER.

TURN YOUR WORDS OF LOVE
INTO GOLD.



JULIA CASPER FOREVER TOGETHER

ICON RING 4.0 DIAMONDS
All jewelry is customizable.

THE RING THAT CARRIES YOUR WORDS.

Customizable jewelry in silver, 14k gold or 18k gold.

LISA I KNOW ♥ WHAT LOVE ♥ IS BECAUSE ♥ OF YOU ♥ BEN



ICON RING 4.0
All jewelry is customizable.



A PIECE OF JEWELRY.
AS UNIQUE AS YOUR LOVE.



I●LOVE●WHAT●WE●HAVE●BECOME●2022●MIA●TOM

CHARACTERS RING 14.0 WITH DIAMONDS
All jewelry is customizable.

THE PERFECT GIFT
FOR MOTHER'S DAY:

A piece of personalized jewelry
that comes from the heart.



KIA★TO★THE★WORLD★YOU★ARE★A★MOTHER
BUT★TO★OUR★FAMILY★YOU★ARE★THE★WORLD



CHARACTERS PENDANT 10.0 HOOP
All jewelry is customizable.



GREAT◆MEMORIES★IN◆PARIS★MARIA & LISA◆



CHARACTERS PENDANT 15.0 SPHERE WITH DIAMONDS
All jewelry is customizable.



I SAID YES.

Capture the most personal moment of your life
in a special piece of jewelry.



LISA ♥ BEN ♥ WILL ♥ YOU ♥ MARRY ♥ ME ♥ 06 ♥ 12 ♥ 2021 ♥

CHARACTERS RING 3.0 SOLITAIRE
All jewelry is customizable.



A GIFT FULL OF LOVE.

The only one of its kind. The only one in the world.



WELCOME★MIA★11.11.2021★FAMILY★IS★EVERYTHING

CHARACTERS RING 8.0
All jewelry is customizable.



YOU♥ARE♥MY♥FAVOURITE



CHARACTERS RING 3.0
All jewelry is customizable.



THE SPECIAL MOMENT
THAT BELONGS ONLY TO YOU.

Carry it with you forever.



I★AM★STRONG★I★AM★BEAUTIFUL★I★AM★HAPPY

CHARACTERS RING 10.0
All jewelry is customizable.

No love is stronger, or more beautiful than love for one's own children. This feeling can be found in the brand name LUIS & FREYA. It too was created out of love. The children of our founder, Michael Witt Johansen, are named Luis and Freya.

The names of his children reflect the essence of his company's brand in a unique way. "Luis" means "the strong fighter". "Freya" recalls the beautiful goddess of love and emotion. Together they stand for strength, love and deep emotion.



FAMILY*LOVE*MIKKE*ANJA*LUIS*FREYA

CHARACTERS RING 10.0 EDGE
All jewelry is customizable.



LUIS & FREYA – A NAME AS STRONG AND BEAUTIFUL AS LOVE.

"There are places in the heart you don't even know exist until you love a child".

(Anne Lamott, American Writer)



BECAUSE YOU ARE
IN MY HEART.

Thank you for your friendship.

CAMILLA & MONICA 2021
TRUE FRIENDS ARE NEVER APART



POEM PENDANT 19.0 WITH A DIAMOND
All jewelry is customizable.





YES, I DO.

Design the perfect piece of jewelry together.
With your words. With your love.



**ROSE♥YOU♥ARE♥MY♥ONE♥AND♥
TRUE♥LOVE♥GABRIEL♥2022♥**

POEM RING 2.0 DIAMONDS
All jewelry is customizable.



ANYTHING IS POSSIBLE.
You create the message that your jewelry carries.



HAPPY ★ ANNIVERSARY ● MARTHA ♥ BEN ♣ 2022 ◆

POEM CREOLES 2.0 DIAMONDS
All jewelry is customizable.



BEST ♣ MOM ♥ FOREVER ♣ YOUR ♥ KIDS ♣ ANNE ♥ TOM ♣ LAURA ♥ 2022 ♣



POEM RING 2.0 DIAMONDS MERIDIAN
All jewelry is customizable.

PERSONAL. CLOSE. DISTINCTIVE.

A very individual gift for the person in your heart.



HANNAH ♥ PATRICK ∞



POEM BRACELET 36.0 DIAMONDS BOW
All jewelry is customizable.



FOREVER.

Two inseparable halves.
Together they become one.



you and me for eternity



ETERNITY RING 5.0
All jewelry is customizable.



MODERN WAVES RING 14.0 DIAMONDS

MODERN-ART COLLECTION

The piece of jewelry
that completes form

Modern shapes and patterns shine in a new, previously unseen dimension. Expressive and elegant creations that redefine form and space. Enjoy the new way to wear jewelry with personality.

Available in rhodium-plated silver, 14k gold or 18k gold.
Diamonds can be set according to customer wishes.



MODERN WAVES RING 14.0 DIAMONDS



MODERN WAVES RING 22.0



MODERN WAVES CREOLES 3.0 DIAMONDS GLAMOUR



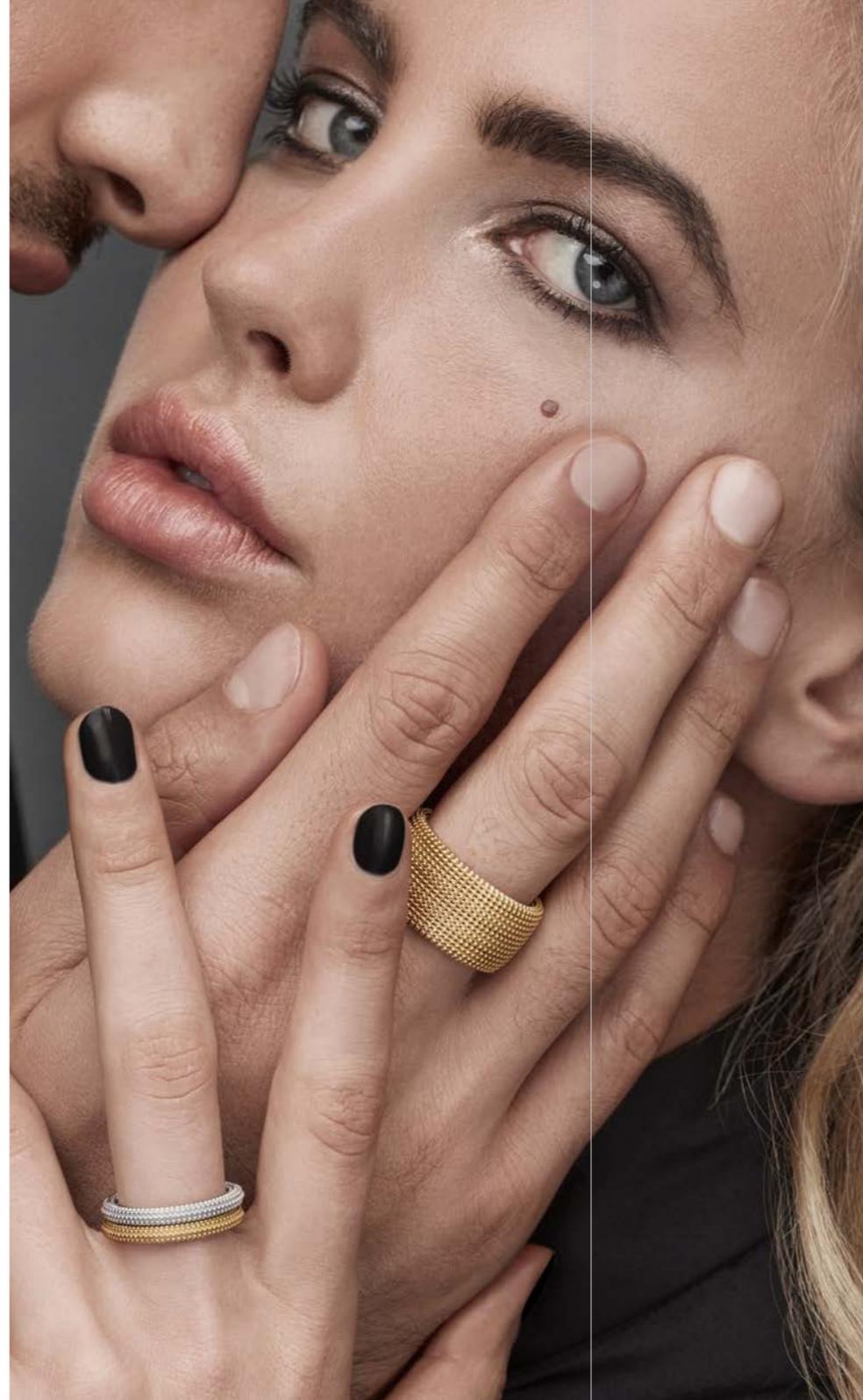
MODERN WAVES RING 3.0 DIAMONDS GLAMOUR



MODERN WAVES RING 4.0 SOLITAIRE



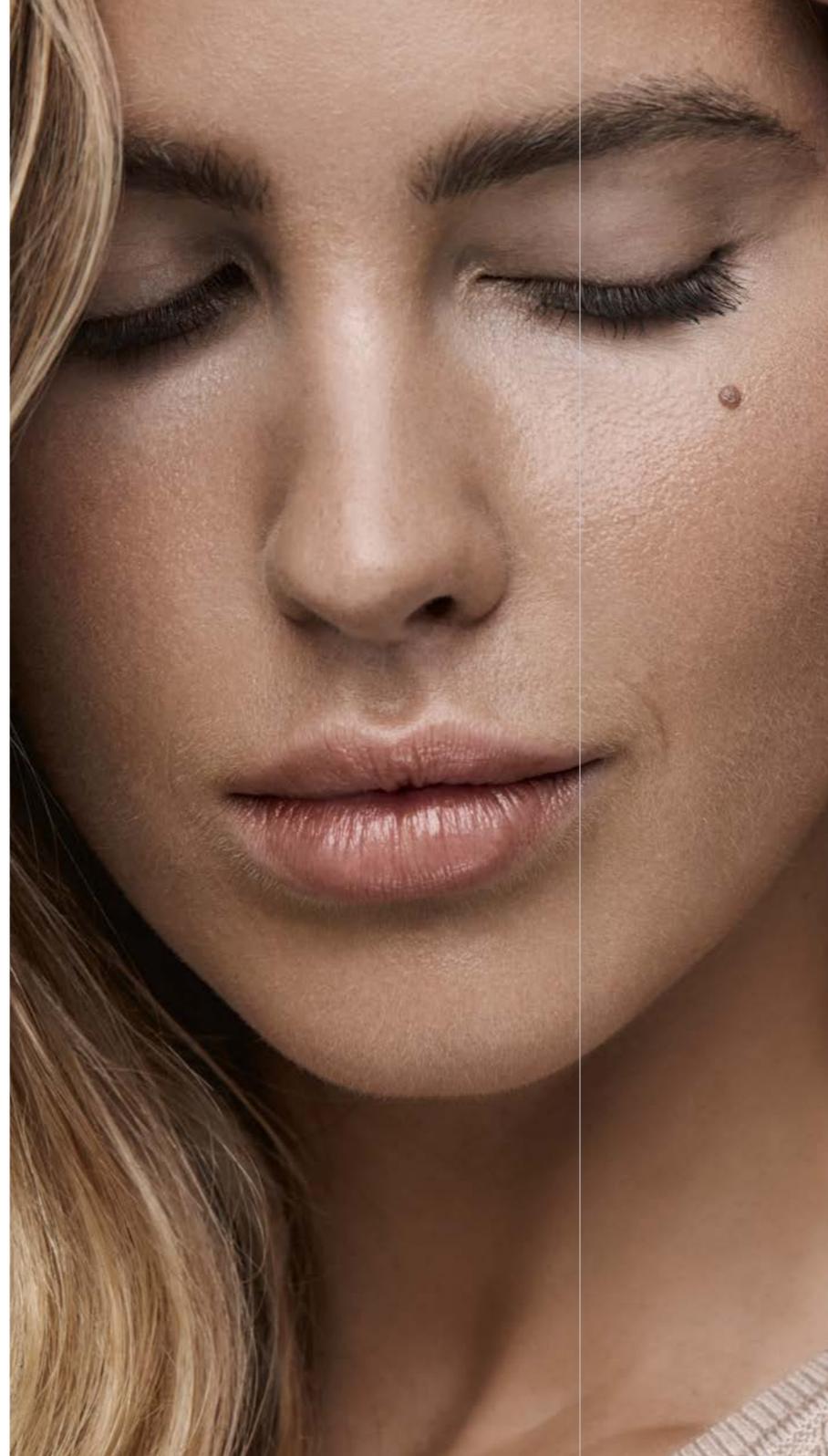
MODERN GLOBES RING 3.0



MODERN GLOBES RING 14.0



MODERN GLOBES PENDANT 9.0



MODERN GLOBES EARRINGS 8.0



MODERN HEARTS PENDANT 15.0 SPHERE



MODERN HEARTS RING 14.0 DIAMONDS DOUBLE HEARTS



PIECE BY PIECE
INTO SOMETHING UNIQUE.
MADE IN GERMANY.

“Made with love and passion.
Created with the latest technology
and classic craftsmanship.”

The perfect combination of the latest 3D technology and delicate craftsmanship: LUIS & FREYA jewelry is 100% made in Germany, following twenty complex individual steps. Each unique piece is first made using 3D printing and then processed, refined and completed by hand.

Available in rhodium-plated silver, 14k gold or 18k gold.
Platinum on request.



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